

# BEST Live Streaming Webcam Effects Software to Use with Blab.im



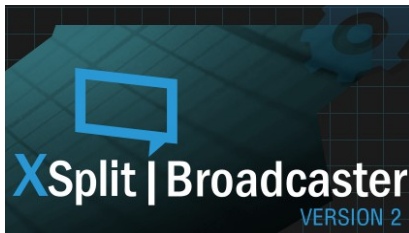
As Presented on Blab Nov. 19, 2015 by: @LelandBest

With LIVE Streaming becoming such a big hit over on [Blab.im](#), and for the fact that the Blab recordings don't contain user names and avatars of the speakers when repurposing, many folks are starting to realize that they need to find a way to have their brand noticed after the show is over.

Here are a couple of FREE ways you can create a “[Lower 3rds](#)” or add a brand icon to an overlay on your Blab during your show productions!

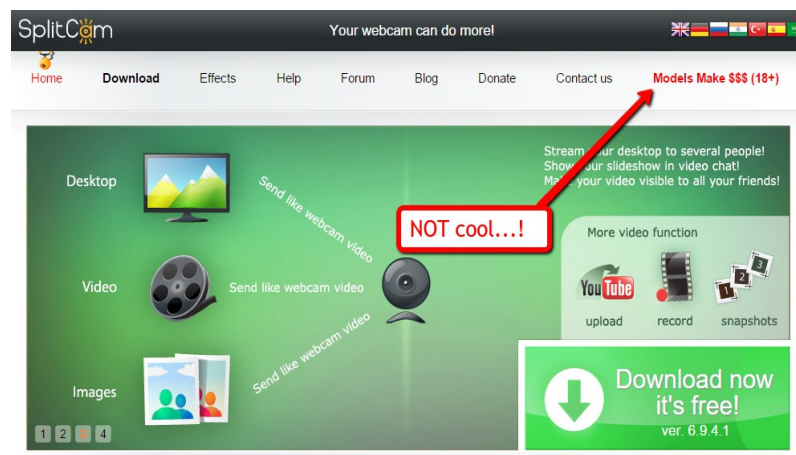


**ManyCam** [ManyCam](#) can be used with sites and apps like Youtube, Ustream, Facebook Video Chat, Google Hangouts, Ustream and many more. ManyCam has a limited FREE version available.



[Xsplit Broadcaster](#) is a revolutionary audio/video mixing application that allows anyone to create professional quality live broadcasts and video recordings using a simple and intuitive interface that anyone can master. A FREE version is also available that has a few of the features removed.

## **WARNING about a webcam broadcasting software I've recently shared:**



**This is a FREE alternative, but because of its promotional connections to ADULT CONTENT I no longer recommend it to those that I work with.**

Some other software programs to consider are: Telestream's [Wirecast](#), Mike Versteeg's [VIDBlaster](#) and [OBS](#) (Open[source] Broadcaster Software).\*

\*Any software you decide to use MUST have a “virtual camera” feature or plugin to operate with Blab.im, currently OBS is not included in that list, but is in low-priority development.